

FuTurXTV.com & Hiphopbattle.com Product Review:

Trevor Baylis's Eco Media Player - Revolution

www.ecomediaplayer.com

www.trevorbaylisbrands.com



What I Like About It:

When I first heard about Trevor Baylis's Eco Media Player called Revolution. I was watching a tech video blog by David Pough with the New York Times. I was immediately fascinated with the thought of using a high tech device that had the most basic and stone age solution. I mean where else can you find a device that lets you enjoy hours of video and music and then also let you recharge the player without any plugged in electrical source. I mean I have plenty of overseas trips where I forgot to charge my ZVUE 260 media player before I got on the plane. I then had to wait hours upon hours before I could find my hotel's computer or an Internet café if I did not have a laptop handy to recharge it. And if I did have a laptop, then I would have to still have to recharge those batteries later on. But it is the innovative and extremely smart idea of having a mechanical a handle attached to the back of Revolution that will forever let it stand out among other Green friendly tech devices. I even like the fact that one can recharge a cell phone or other devices with the extensions that come with a Revolution. I actually intentionally let my Eco battery get low. And then while I was walking my dog I had to wind the handle for five minutes to charge it up so I could finish my walk. The main reason why anyone will buy the Eco is the ability to always have options to use it no matter where you are in the world. And the best part is that you know inside that you do not have to consume electricity or batteries at all.

Furthermore, I really liked the Baylis EX-2 in-ear earphones. They are some of the best and most comfortable earphones I have ever worn. They perfectly fit in my ear and allowed me to hear all my Mp3s on my Eco Media player at a modest volume level. Many times you have to crank up the volume on a media player just to hear any song you want. And then even then that makes the song distorted. Revolution had it just right so I could enjoy what I was jamming, but still know I could crank it up all the way if I just wanted my eardrums to shatter. It is

far better to have that choice than not to have it. And I also like the fact that the Eco has a built in speaker. I first saw this on the ZVUE 260, but now I think it is very important to be able to share a song when you are in a group. And you can use the Eco as a stand alone player like a new high tech Mp3 mini-boom box. But the Eco does not play it too loud, but loud enough to enjoy yourself 24/7.

I also liked very much that one could use the menu function without the player stopping first. It is extremely annoying when I was using my ZVUE 260 that when I wanted to use the menu then I had to stop listening to a song or watching a video. And I like the fact that I could shuffle songs on the fly and then quickly change to a specific artist or groups without missing a beat or messing up a song.

What I Think Could Be Improved:

What I personally improve on future or newer editions of the Revolution is a wider viewing screen. The 1.8 screen is a decent enough screen size. But because of the overwhelming success of the iPhone, PSP and even the Zune somewhat you already have millions of tech media consumers watching large screen media players. So it is not practical that I would pay \$199 for an Baylis Eco Media Player, which is as much as an iPhone, PSP or Zune, then you expect to get a similar sized screen. I mean this is not a fatal flaw that would keep you from buying the Revolution, but I am sure it could be improved with later editions.

And it should be noted that when I first got my Revolution I tried to use my USB cord instead of the one that came with the Revolution. What happened next was that it shutdown because I overloaded it with power. If you read the Revolution instructions, then they tell you to take a safety pin and press the reset button. I did do this and it started up fine after that. This was a relief, but I do not know if one will always have a tiny needle or safety pin handy. And I think there should some type of shiny sticker or large red lettered sign saying to only use the Revolution's USB cords to charge the player. Most people would not assume that the USB cord they already have would short out their Revolution. That is my only true complaint.

Other than those 2 complaints everyone should go buy Trevor Baylis's Eco Media Player—Revolution. You will not be disappointed and truly believe you are make a small and personal contribution to spread the Green revolution.

Sincerely,

David L. "Money Train" Watts

Teen Consumer Review:

I gave my 15 year old niece Chelsea Morin my Trevor Baylis's Eco Media Player and said let me know what you like and don't. And I encouraged her to take it to her suburban high school and get some of her tech savvy friends' opinions. What she wrote is below:

The Revolution was a very interesting and helpful device. While I had it in my possession I enjoyed the hand charger and they light. The light allowed me to see while I was on a fieldtrip and it was dark on the bus, and with the hand crank I didn't have to worry about losing battery power. I also used it around my friends and they specifically like the hand crank. The only thing both my friends and I didn't like was the key pad. We all thought it was confusing to work and not aesthetically pleasing. The suggestion I have is to add a back button, instead of pushing one on the control pad...Chelsea Morin, Los Osos High School, 12/5/08

Basic Product Information:

EP-MX72

REVOLUTION™ raises the bar for MP3 players. Finished in a sleek Piano-Black gloss with rubberised edges, this player offers total freedom from any power source and Best-in-Class 24-bit digital audio performance. The Instant Play™ intuitive point and click graphical interface permits music play with just ONE click after Power On! Sort all your top tunes by Artist / Album / Genre / Favourites - even whilst it is playing!

Just 1 minute of winding will provide around 45 minutes of music play, and a full charge (via USB) will provide a staggering 48 - 50 hours play time! The on-board generator can also be used to emergency charge most mobile phones.

The bright 2" TFT screen, 30fps movie playback, a superb FM Stereo Radio are just some of the advanced features. Also included are; an advanced Photo Viewer with Zoom & Pan, an Ebook text viewer with bookmark facility and a World First analogue audio Recorder with a built-in Pre-Amp that can digitally encode direct from any external microphone or any other source via the line-in socket, in addition to recording via its built-in voice mic.

The new device stores around a 1,000 songs (4GB model) or up to 2,000 songs (8GB model). It can play a whole library of music, pictures and films using the SD card slot for unlimited expansion!

It is a pocket sized 25mm x 62mm x 115mm and weighs just 170g.

REVOLUTION™ comes complete with the latest BAYLIS EX-2 in-ear earphones which feature superb clarity, finely controlled bass and excellent external noise isolation.



BAYLIS

n e x t g e n e r a t i o n

"My original windup radio pioneered a new eco technology that is as relevant and cutting edge today as it was sixteen years ago.

A new generation has grown up with many electronic devices that were inconceivable when I created my radio.

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Now we have developed a range of products that combine the best of these modern ideas with the freedom and energy efficiency of windup technology.

Welcome to the next generation."

Trevor Baylis OBE.

REVOLUTION™ raises the bar for MP3 players, finished in a sleek Piano-Black gloss with rubberised edges, this player offers total freedom from any power source and Best-in-Class 24-bit digital audio performance. The Instant Play™ intuitive point and click graphical interface permits music play with just ONE click after Power On! The Thumb-Click Disc takes just seconds to learn and enables fast and easy music navigation by Artist / Album / Genre / Favourites – even whilst it is playing!

Just 1 minute of winding will provide around 45 minutes of music play, and a full charge (via USB) will provide a staggering 48 - 50 hours or more play time! The on-board generator can also be used to emergency charge most popular brands of mobile phones.

The bright 2" TFT screen, 30fps video movie playback, a superb FM Stereo Radio are just some of the advanced features. Also included are; an advanced Photo Viewer with Zoom & Pan, an Ebook text viewer with bookmark facility and a **World First** analogue audio Recorder with a built-in Pre-Amp that can digitally encode direct from any external microphone or any other source via the line-in socket, in addition to recording via its built-in voice mic.

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The package is rounded off with a printed Quick-Start Guide, a supporting software CD containing a full user guide plus an excellent "MediaCoder" conversion utility for audio and video format conversions including recoding of Audio CD's and DVD videos, plus a handy recoil USB cable, a phone charge cable with numerous tips to connect various phones, and a lanyard carry strap.

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Release Date: 0800 1st October 2008

Following the launch of its 'Next Generation' range of eco-friendly consumer products in 2007 Trevor Baylis Brands plc (TBB) has sold thousands of the eco-friendly devices and the flagship Eco Media Player™ has received great reviews. The player sold out its original production run almost immediately. Now the very latest version is available from distributors. Known as the "revolution", this state-of-the-art device offers up to 8GB of music storage, fast and simple Playlist management, and total freedom from any power source. More details about the player can be found at www.baylisnextgeneration.com.

Users of the player range from schoolchildren to business travellers. It's not just the absence of batteries that make it attractive but the wide range of functions that it supports, including the ability to record radio programs for later listening. It's often compared with other MP3 players, but it does a whole lot more. A new generation of environmentally aware consumers has arrived who are concerned about the impact on the environment of their sophisticated electronic consumer products. The versatile 'Next Generation' range of products meets the needs and aspirations of this market.

The Next Generation range builds on the success of the original clockwork radio invented over fifteen years ago by Trevor Baylis, the President of TBB. Having confirmed the appetite of the public for these environmentally friendly products Trevor Baylis Brands is working with its designers to extend the product range into a wider mainstream market. Products that are in the pipeline will be even more revolutionary than those seen so far.

Trevor Baylis, the man that started it all said “I’m just amazed that after 15 years the wind-up technology that I started is even more widespread than I could have imagined. I wanted it to help the third-world, but now it has come home and it’s being taken up in increasing numbers by technologically sophisticated consumers.”

The range is entirely powered by a compact wind-up technology that does away with the need for replacement batteries that would otherwise go to landfill sites, the Next Generation range makes a significant contribution to the environment and the carbon footprint of personal consumer devices. In an emergency you can even use the devices to charge your mobile phone.

Tony Davies, the designer of the Next Generation range said, “The wind-up market has really taken off, but unfortunately the market has been flooded with cheap and poor quality devices that give the technology a bad name. We wanted to create a range of products that were both efficient and robust, so we developed a brand new range driven by a wind-up generator that delivers much higher efficiency and power.”

For more information please visit

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Note for editors:

Trevor Baylis Brands plc is the innovation company that delivers help to people with great ideas get them to market. Inventors submitting their ideas get impartial advice on their Intellectual Property and commercial potential. The in-house team of patent attorneys is experienced in assessing new ideas and the company has strong links with the UK Intellectual Property Office and other institutions that are involved in developing new technology. To find out more visit the company website: www.trevorbaylisbrands.com.



