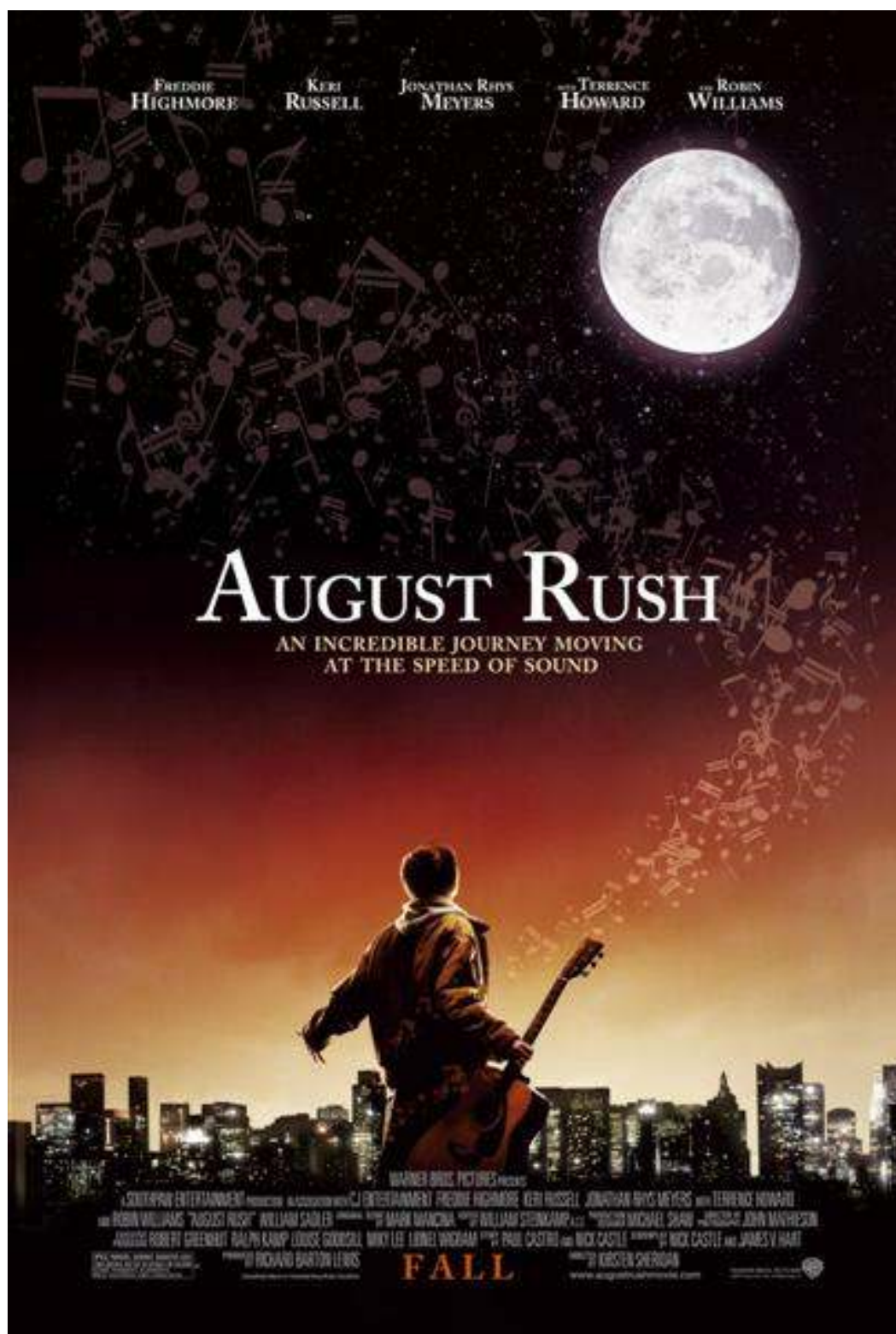


HIPHOPBATTLE.COM

## AUGUST RUSH SWEEPSTAKES CONTEST:



## Synopsis:

Twelve years ago, on a moonlit rooftop above Washington Square, Lyla Novacek (KERI RUSSELL), a sheltered young cellist, and Louis Connelly (JONATHAN RHYS MEYERS), a charismatic Irish singer-songwriter, were drawn together by a street musician's rendition of "Moondance" and fell instantly in love. Sharing the language of music, their connection was real and undeniable...but short-lived.

After the most romantic night of her life, Lyla promised to meet Louis again but, despite her protests, her father (WILLIAM SADLER) rushed her to her next concert—leaving Louis to believe that she didn't care. Disheartened, he found it impossible to continue playing and eventually abandoned his music while Lyla, her own hopes for love lost, was led to believe months later that she had also lost their unborn child in a car accident.

Years passed with neither of them knowing the truth.

Now, the infant secretly given away by Lyla's father has grown into a spirited and unusually gifted child (FREDDIE HIGHMORE) who hears music all around him in the rhythms of life and can turn the rustling of wind through a wheat field into a beautiful symphony with himself at its center, the composer and conductor. Orphaned by circumstance, he holds a profound and unwavering belief that his parents are alive and want him as much as he wants them—if only they could find each other.

Determined to search for them, he makes his way to New York City. There, lost and alone, he is beckoned by the guitar music of a street kid playing for change and follows him back to a makeshift shelter in the abandoned Fillmore East Theater, where dozens of children like him live under the protection of the enigmatic Wizard (ROBIN WILLIAMS). That night, he picks up a guitar for the first time and unleashes an impromptu performance in his own unique style.

Astonished that this untrained boy can play so passionately, Wizard names him August Rush, introduces him to the soul-stirring power of music and begins to draw out his extraordinary talent. Wizard has big plans for the young prodigy but, for August, his music has a more important purpose. Never giving up hope of finding the parents he knows are out there somewhere, he calls out to them through every note. He believes that if they can hear his music, they will find him.

Unbeknownst to August, they have already begun that journey.

Having just learned her son is alive, Lyla is already working desperately to locate him with the help of dedicated social worker Richard Jeffries (TERRENCE HOWARD) while Louis, still haunted by memories of his one true love, finds himself returning to his musical roots and retracing his steps to the place where they met.

Separated by the events of life but bonded by love and music, Lyla, Louis and August search for what they lost and what will make their lives complete again...each other.

#### **Prizes:**

##### **Two (2) Grand Prize Packages Including:**

- **One (1) Mini Guitar Clock (Musical Prodigy or not, everyone should have one of these!), Dark Brown Full Zip Hoodie with embroidered August Rush title treatment, Women's Musical Notes Tee and an iPod/MP3 Mini Speaker**
- **One (1) Bushnell 12X32 Powerview Binoculars w/Case (Perfect to take to your next music concert!), Dark Brown Full Zip Hoodie with embroidered August Rush title treatment, Women's Musical Notes Tee and an iPod/MP3 Mini Speaker**

##### **Three (3) Runner Up Prize Packages Including:**

- **Dark Brown Full Zip Hoodie with embroidered August Rush title treatment, Women's Musical Notes Tee and an iPod/MP3 Mini Speaker**



**To enter send an email including your first and last name, valid email address, complete mailing address, age and gender by**

**November 26, 2007 at 5:00 p.m. PST to:**

**[velo@hiphopbattle.com](mailto:velo@hiphopbattle.com)**

For games, photos, downloads and more, visit the official site here:  
<http://www.augustrushmovie.com/>

**"Be the first to know! Receive exclusive Warner Bros. Movie News Updates from Warner Bros Reel News!"**



<http://email-warnerbros.com/registration.jsp?title=outpromo&source=ADH>







## OFFICIAL RULES

### NO PURCHASE NECESSARY TO ENTER

Limit one entry per person, household or e-mail address. Multiple entries submitted by a single entrant are void. Entries without ALL of the required information are void. Sweepstakes ends November 26, 2007 at 5:00 p.m. PST. All entries must be received by e-mail by (5:00 p.m.) PST November 26, 2007 . Sweepstakes Sponsor (CountingDown.com) is not responsible for late, lost or misdirected e-mail or any error, omission, interruption, deletion, defect, delay or malfunction in operation or transmission on the Internet or website. In case of dispute, entry will be considered made by registered user of the e-mail/Internet account who must comply with these official rules.

**DRAWING AND NOTIFICATION:** Odds of winning depend on the number of eligible entries received. Winners will be selected in a random drawing held on November 26, 2007 from all eligible entries received by the Sponsor whose decisions are final and binding in all respects. Winners will be contacted by e-mail by Sponsor using information provided on the entry form. If no valid e-mail address is provided on the entry form, another potential winner may be selected, or if he/she is found to be ineligible, or if he/she cannot or does not comply with these Official Rules, such winner will be disqualified and an alternate winner selected.

**Eligibility:** Sweepstakes open to all legal US residents of the United States, 13 years of age and up as of November 12, 2007 (start date of sweepstakes) and have an existing e-mail address prior to November 12, 2007 (start date of sweepstakes) only, except employees and immediate family (spouses and parents, siblings and children and their spouses) of: CountingDown.com and each of their respective parents, affiliates or subsidiaries, advertising agencies, sweepstakes supplier, and any other company involved with the design, production execution or distribution of the sweepstakes. Winners of prizes may be required to complete, execute and return an Affidavit of Eligibility, and winners must sign, execute and return a Liability Release and a Publicity Release, where legal, within 7 days of notification, or prize may be forfeited.

**GENERAL:** By participating, entrants acknowledge and agree to be bound by these rules and the decisions of the judges, which are final. The winners hereby consent to the use of their name and or likenesses by CountingDown.com for the purposes of advertising without additional compensation unless prohibited by law. Taxes are the sole responsibility of the winners. Void where prohibited by law. Prizes are not exchangeable, transferable and cannot be redeemed for cash. All entries become the property of the Sponsor and will not be returned. In the event of unavailability of stated prizes, Sponsor reserves the right to substitute a prize of comparable value. By entering, entrant releases and holds harmless Sponsor, independent prize suppliers and their respective parents, affiliated and related companies, and the directors, officers, employees and agents of each, from any liability resulting from participation in the sweepstakes, or from acceptance, possession, or use of any prize. If, in the sole opinion of Sponsor, the Sweepstakes is compromised by virus, bugs, worms, unauthorized human intervention, or other causes beyond the control of Sponsor affecting administration, security, fairness or proper play of the Sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel or suspend the Sweepstakes in its entirety and conduct the drawing from all eligible entries received prior to the action taken. Sponsor reserves the right to disqualify, seek remedies and damages from, and criminally prosecute any individual or entrant tampering with the entry process.

**RELEASE AND INDEMNIFICATION:** BY ENTERING THE SWEEPSTAKES, ENTRANTS RELEASE AND HOLD HARMLESS WARNER BROS. ENTERTAINMENT INC. AND EACH OF ITS RESPECTIVE PARENTS, DIVISIONS, AFILIATES, SUBSIDIARIES, AGENTS AND ADVERTISING AGENCIES (COLLECTIVELY, "WBEI") FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS, AND ACTIONS OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE SWEEPSTAKES OR PARTICIPATION IN ANY SWEEPSTAKES-RELATED ACTIVITY (INCLUDING WITHOUT LIMITATION THE REMOVAL FROM THE SITE OF, OR DISCONTINUATION OF ACCESS TO, ANY MATERIALS), OR RESULTING DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, USE, OR MISUSE OF ANY PRIZE AWARDED IN CONNECTION WITH THE SWEEPSTAKES, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY.

SPONSOR: The Sponsor of this sweepstakes is Hiphopbattle.com, 30799 Pinetree Road, Pepper Pike, OH 44124 who is solely responsible for all aspects of this promotion.

9